Reaching out through the web
MILAN BREAST CANCER CONFERENCE
Webcast and residential
23/26 June 2015

Chair:
Umberto Veronesi
Aron Goldhirsch
Mario Rietjens

Scientific Committee:
Saverio Cinieri
Marco Colleoni
Giuseppe Curigliano
Francesca De Lorenzi
Viviana Galimberti
Mattia Intra

Innovation in care and research
Offering health care professionals who care for breast cancer patients access to the most advanced developments in patient care and clinical research in the field is the primary goal of the 2015 Milan Breast Cancer Conference. The meeting encompasses the full range of breast cancer care and integrates innovation and research from basic and translational science to evidence-based medicine. This engaging conference include a wide range of clinical experts in translational, medical, surgical, and radiation oncology thus emphasizing a multidisciplinary approach and translating scientific knowledge into clinical practice. Interactive learning formats such as group case discussions, Q&A and panel presentations will assist clinicians in solving challenging clinical cases, address controversial topics, and offer practical treatment strategies. Innovation and research are the main features allowing progress to be spread optimizing care and improving prevention.

The faculty of the MBCC has always provided and will continue to provide information and data regarding the most recent developments in the field in the future. The goal is to clarify the most innovative approaches that may be already translated into daily practice to the audience. Interactive discussion on controversial areas in breast cancer care is a further important feature of the conference and the faculty members are genuinely interested in an open discussion on controversial topics. This latter characteristic of the Milan Breast Cancer Conference will continue to be its leading feature. Experts in imaging diagnostics, pathology & molecular biology, prevention, genetics, surgery & reconstruction, radiation therapy, medical oncology, psyco-oncology, gynecology, rehabilitation & nursing represent the multidisciplinary faculty of the conference.

A major innovation in this year’s meeting is the availability of the full conference on the web, giving the opportunity for interested professionals to participate in the Conference and enjoy lectures and discussions through a webcast attendance. On the other hand, residential on site participation will provide the audience with the opportunity to discuss directly with members of the faculty.

The Conference is divided into 2 initial days mainly related to plastic and reconstructive surgery. This part of the program is mainly of interest for surgeons. The remaining 2 days of the Conference are dedicated to breast cancer multidisciplinary topics, including diagnostics, pathology, prevention, genetics, surgery, radiation therapy and systemic treatments. As usual, areas of controversy are dealt with in specific spotlight lectures. The faculty is composed of experts and opinion leaders committed to provide a first class educational performance.

This year it will also be possible to be connected via a WEB access and organize "satellite meetings" in different countries in order to stimulate exchange of experience and knowledge.

The program is addressed to radiologists, pathologists, medical, surgical, and radiation oncologists interested in care of patients with breast cancer. Fellows, physician assistants, researchers, and other health care professionals interested in care and research of breast cancer may as well find several topics of interest.

Umberto Veronesi, Aron Goldhirsch, Mario Rietjens
PROGRAMME

Tuesday 23rd June

07.30  Registration
07.45  Opening session: W. Audretsch, K. B. Clough and J.Y Petit.
08.00  Operating theatre n. 4:
  - Nipple sparing mastectomy and immediate reconstruction with implants or tissue expander.
  - Conservative breast cancer surgery and bilateral oncoplastic reshaping (1 or 2 cases).
  - Tissue expander replacement and nipple and areola reconstruction.
08.00  Operating theatre n. 5:
  - Breast reconstruction with pedicled TRAM flap.
  - Immediate breast reconstruction with implants and ADM (1 or 2 cases)
  - Fat grafting with the Coleman technique and Lipokit for refinements or total breast reconstruction.

Coffee and lunch station in the exhibition area

18.00  Final discussion

*The final program might change, depending on the patients' recruitment.*
*The “dead time” between surgeries will be used for discussion with chairmen, focusing on surgical tips and tricks and using edited videos.*

Wednesday, 24th June

08.00  Operating theatre n. 4:
  - Breast reconstruction with latissimus dorsi flap.
  - Sentinel node biopsy and axillary dissection.
  - Delayed breast reconstruction with implants.
  - Breast implant revisions
Operating theatre n. 5:
- Bilateral reduction mammaplasty with inferior or superior pedicle.
- Correction of breast asymmetry (Poland’s Syndrome).
- Breast implant revisions.
- Nipple and areola reconstructions and fat grafting.

Coffee and lunch station in the exhibition area

Final considerations

The final program might change, depending on the patients' recruitment.
The "dead time" between surgeries will be used for discussion with chairmen, focusing on surgical tips and tricks and using edited videos.

Thursday 25th June

08.30 Opening
Aron Goldhirsch - Umberto Veronesi

Imaging of breast cancer
Chair Christiane Kuhl
Co-chair Enrico Cassano

08.45 Breast cancer screening: balancing benefits and harms - Peter Juni
09.00 Checking response to treatments using MRI - Christiane K. Kuhl
09.15 Checking response to treatments using PET scan - Andreas Makris
09.30 Using x-ray imaging in BRCA1 & 2 carriers - Andrea De Censi
09.45 Q&A
10.00 Coffee break

Pathology and molecular testing
Chair: Sibylle Loibl
Co-chair Giuseppe Viale

10.30 Why is it so difficult to standardize immunohistochemistry for breast cancer? - Giuseppe Viale
10.45 How to deal with the heterogeneity of breast cancer? - Nicholas Turner
11.00 Are we ready for additional markers with therapeutic relevance? - Sibylle Loibl
11.15 When to prescribe gene signature testing (as opposed to relying upon immunohistochemistry)? - Aleix Prat
11.30 All you wanted to know about in situ neoplasia and you were afraid to ask - Fraser Symmans
11.45 Q&A

12.00 Spotlight
What can we learn from proper pathology banking? Is it worth the cost? (examples) - Barry Gusterson

12.20 Lunch

Surgery presentations
Chair Viviana Galimberti
Co-chair Krishna Clough

13.30 Breast surgery in very special clinical scenarios - Oreste Gentilini
13.45 Is it time to declare close the era of the sentinel node biopsy? - Roberto Agresti
14.00 Are surgical margins still important? - Monica Morrow
14.15 Conservative surgery in multifocal cancer - Paolo Veronesi
14.30 Does risk-reducing surgery improve overall survival in BRCA1-2 mutation carriers? - Mehra Golshan
14.45 Q&A

15.00 EIO Award - Krishna Clough

Post-operative adjuvant systemic therapies
Chair M. Colleoni
Co-chair A. Di Leo

15.30 Treating patients with luminal A and B breast cancer - William Gradishar
15.45 Treating patients with HER2 positive breast cancer - Harold Burstein
16.00 Treating patients with various types of triple negative breast cancer - Angelo Di Leo
16.15 Q&A
16.30  Coffee break

**Adjuvant therapies for special populations with breast cancer**
Chair Giuseppe Curigliano
Co-chair Michelino De Laurentiis

17.00  Pregnancy and strong wish for child bearing and very young women
Fedro Peccatori
17.15  Survivors of other malignancies - Michelino De Laurentiis
17.30  Autoimmune diseases with systemic relevance in cancer medicine
Giuseppe Curigliano
17.45  Adjuvant therapies and co-morbidities: how to optimise the risk/benefit ratio - Pierfrancesco Conte
18.00  Q&A

18.15  **Spotlight**
Neoadjuvant treatments: how useful can it be?
Marco Colleoni

18.40  Adjourn

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**Friday 26th June**

08.30  **Interactive multidisciplinary corner**
Chair William Gradishar
Co-chairs Aron Goldhirsch, Jay Harris

Three clinical cases presentations:
BRCA1 and 2 mutated - Mattia Intra
Elderly patient - Viviana Galimberti
Very young patient - Oreste Gentilini

10.30  Coffee break
**Programme**

**Metastatic breast cancer**
Chair Pierfrancesco Conte  
Co-chair Giuseppe Curigliano

11.00 Accelerating research for new drugs in advanced breast cancer (with examples) - Giuseppe Curigliano
11.15 How to stage women with advanced breast cancer avoiding abuse of imaging? - Carlo Tondini
11.30 Supportive care for women with advanced breast cancer: use and abuse - Paolo Pronzato
11.45 Beyond second and third line therapies: a lawless jungle! - Harold Burstein
12.00 Q&A

12.15 **Spotlight**
Surgery and other local treatments for the breast cancer and its metastases: how far can you go? - Mattia Intra

12.40 Lunch

**Plastic surgery presentations**
Chair Mario Rietjens  
Co Chair Francesca De Lorenzi

13.30 News on oncoplastic surgery - Krishna Clough
13.45 Biological meshes in Breast reconstruction - Jian Farhadi
14.00 Update on breast fat grafting - Jean Yves Petit
14.15 Lymphedema treatment combined with repair of the axillary and breast region by Microsurgery - Corinne Becker
14.30 Q&A

14.45 **The best poster session**
Chair Fabio Bassi

15.05 **Spotlight**
News from St. Gallen  
Marco Colleoni
Radiotherapy session
Chair Alphonse Taghian
Co-chair Roberto Orecchia

15.30 Risk factors for local recurrences after breast conserving therapy - Jay Harris
15.45 Is radiation therapy needed after all? - Roberto Orecchia
16.00 Target volume delineation and outcome after breast oncoplastic surgery - Alan Fourquet
16.15 Personalized radiotherapy in breast cancer - Birgitte Offersen
16.30 Side-effects of breast irradiation - Alphonse Taghian
16.45 Q&A
17.00 Conclusions
Agresti Roberto  
Audretsch Werner  
Bassì Fabio  
Becker Corinne  
Burstein Harold  
Cassano Enrico  
Cinieri Saverio  
Clough Krishna  
Colleoni Marco  
Conte Pier Franco  
Curigliano Giuseppe  
De Censi Andrea  
De Laurentis Michele  
De Lorenzi Francesca  
Di Leo Angelo  
Farhadi Jian  
Fourquet Alan  
Galimberti Viviana  
Gentili Oreste  
Goldhirsch Aaron  
Golshan Mehra  
Gradishar William  
Gusterson Barry  
Harris Jay  
Intra Mattia  
Juni Peter  
Kuhl Christiane  
Makris Andreas  
Morrow Monica  
Loibl Sibylle  
Offering Birgitte  
Orecchia Roberto  
Peccatori Pedro  
Petit Jean Yves  
Prat Aleix  
Pronzato Paolo  
Rietjens Mario  
Symmans Fraser W.  
Taghian Alphonse G.  
Tondini Carlo  
Turner Nicholas  
Veronesi Paolo  
Veronesi Umberto  
Viale Giuseppe

Istituto Nazionale Tumori - Milano, IT
Breast Center MHDCC - Dusseldorf, DE
Europe an Institute of Oncology - Milano, IT
Champalimaud Cancer Center foundation for lymphedema and breast reconstruction - Ville d’Avray, FR
Dana Farber Cancer Institute - Boston, US
European Institute of Oncology - Milano, IT
European Institute of Oncology - Milano, IT
Paris Breast Center - Paris, FR
European Institute of Oncology - Milano, IT
Istituto Oncologico Veneto - Padova, IT
E.O. Ospedali Galliera - Genova, IT
IRCCS I.N.T. “Fondazione Giovanni Pascale” - Napoli, IT
European Institute of Oncology - Milano, IT
Ospedale di Prato, Istituto Toscano Tumori - Prato, IT
Guy’s and St. Thomas’ Hospital - London, UK
Institute Curie - Paris, FR
European Institute of Oncology - Milano, IT
Institute of Social and Preventive Medicine - Bern, CH
University of Aachen - Aachen, DE
Mount Vernon Cancer Centre - Northwood, UK
Memorial Sloan Kettering Cancer Center - New York, US
Zertifiziertes Brustzentrum - Offenbach, DE
Aarhus University Hospital - Aarhus, DK
European Institute of Oncology - Milano, IT
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Vall d’Hebron Institute of Oncology - Barcelona, ES
IRCCS Azienda Ospedaliera Universitaria San Martino - Genova, IT
The University of Texas MD Anderson Cancer Center - Houston, US
Massachusetts General Hospital - Boston, US
Ospedale Papa Giovanni XXIII - Bergamo, IT
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REGISTRATION FEES

- Regular fee (23-26 June) 600,00 €
- Oncoplassty session only (23-24 June) 400,00 €
- Oncology session only (25-26 June) 400,00 €
- Discounted rate for associated members (23-26 June) 450,00 €
  (Eusoma, Europa Donna, Eortc, SIS, Aiom, E-Cancer medical science, Eurama)
- Residents in training (ID document and declaration from the hospital needed) 300,00 €
- Developing countries residents 300,00 €
- Webcasting fee 150,00 €

The residential registration fee covers: admission to the congress and exhibition, a copy of the programme, coffee and lunch throughout the congress.

The webcasting fee includes: password to get access to the internet website where the course will be transmitted, in realtime and then be available on demand for 6 months.

PAYMENT BY

- Bank transfer to the order of MZ Congressi srl
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LIST OF HOTEL
Prices in Euros based on a nightly rate including bus transfers to/from the conference venue, breakfast, taxes and handling fee.
We have an allotment of limited rooms nearby the conference location.

CHOICE

☐ Quark Hotel - Via Lampedusa 11/a (2 km. from the congress venue) 4 € 195 € 165
☐ Major Hotel (Viale Isonzo 2) 4 € 185 € 175
☐ Grand Visconti Palace Hotel (Viale Isonzo 14) 4 € 290 € 270

Arrival date __________________________ Departure date __________________________
Total number of nights __________________________ Signature ______________________

Please enclose payment for the entire stay to confirm your booking.
The rooms will be allocated on a first come first served basis.
Rates do not include the tourist tax of Euros 5 daily, that must be paid directly to the hotel.

Deadline for hotel reservation: 14 June 2015. Reservation requests after this date cannot be guaranteed and will be handled on a space and rate available basis.

TERMS OF PAYMENT
Full payment required at booking.
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INSTRUCTIONS FOR ABSTRACT SUBMISSION

Participants with new data relevant to the subjects of the conference may submit one abstract to be considered for e-poster presentation. Only papers whose abstracts have been reviewed and approved by the Scientific Committee will be presented as e-posters.

Abstracts must be written in English and the text should not exceed 2000 characters (title included). The title should appear in capital letters. For each author, type surname first followed by given name and initials (presenting author in capital letters). List affiliations after the authors’ list. The full address with telephone number, fax number, and e-mail of the corresponding author must be provided. The latter will receive all the subsequent communications concerning the abstract.

Once accepted, the full paper can be presented and should be limited to 6 slides, containing the following sections: background, material methods, results, conclusions. The slides must be sent to the Organising Secretariat (mbcc@ieo.it) within May 15th, 2015, in order be uploaded in the e-poster player. Please indicate your approval for publication in case the abstracts will be published in a journal.

Please note:

Only abstracts submitted by registered participants will be accepted. It is the responsibility of the presenting author to ascertain whether all authors are aware of the content of the abstract before submission.

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